

2023 STAND UP FOR STUDENTS

A Stand Up Comedy Show fundraiser featuring an Auction, an Open Bar, and Lite Fare benefitting Cristo Rey Jesuit High School.

**THE AMERICAN VISIONARY ART MUSEUM
840 KEY HIGHWAY, BALTIMORE, MD 21230
7 P.M. ON FRIDAY, MARCH 24, 2023**

Join Event Chairs Jennifer Curry and Sami Serafi, Cristo Rey Jesuit's Leadership Advisory Council, President Bill Heiser, the Board of Trustees, as well as business leaders and professionals from across Baltimore, in making an impact by investing in Cristo Rey students.

Sponsorships available now at:

<https://www.cristoreybalt.org/event/stand-up-for-students/>

Individual tickets go on sale February 2023.

Presented by


Chesapeake
Employers Insurance





2023 STAND UP FOR STUDENTS SPONSORSHIP OPPORTUNITIES

DEADLINES

1/18: Logos for mailed invitation due
3/3: Program advertisements due
3/16: Guests registered

SPONSORSHIP BENEFITS

	SOLD OUT! PREMIER, \$25,000 VALUED AT \$22,750	SOLD OUT! FEATURE, \$12,500 VALUED AT \$10,750	HEADLINER, \$10,000 VALUED AT \$8,500	ADVOCATE, \$7,500 VALUED AT \$6,250	EMCEE, \$5,000 VALUED AT \$4,000	ONE-LINER \$2,500 VALUED AT \$1,750	PUNCHLINE, \$1,000 VALUED AT \$500	LOL, \$500 VALUED AT \$250
IN-EVENT								
One dedicated push-marketing text message day of event	✓							
Invitation for company representative to give one-minute remarks	✓							
Company acknowledged by event emcee	✓	✓	✓					
Logo projected on stage	✓	✓	✓	✓	✓			
Name projected on stage						✓	✓	
Invitation to VIP Reception	✓	✓	✓	✓	✓			
Tickets	24 VIP tickets and bottle service (\$3,000 value)	14 VIP tickets and bottle service (\$1,750 value)	12 VIP tickets and bottle service (\$1,500 value)	10 tickets with priority seating (\$1,250 value)	8 tickets with priority seating (\$1,000 value)	6 tickets (\$750 value)	4 tickets (\$500 value)	2 tickets (\$250 value)
EVENT BRANDING OPPORTUNITIES								
Event naming opportunity	✓							
Opportunity to provide promotional items to attendees	✓							
5 dedicated slides to sponsor (or brand/logo transition between slides)	✓							
Logo on podium recognition during event	✓							
Logo printed on step & repeat	✓	✓	✓					
Logo printed on event souvenir	✓	✓	✓	✓				
Name printed on event souvenir					✓			
Logo printed on event registration and bar signs	✓	✓	✓	✓	✓			
Name printed on event registration and bar signs						✓	✓	
PRINT MARKETING								
Listed as Premier sponsor on invitations, with logo	✓							
Recognition on custom program insert	✓	✓						
Logo on event invitation	✓	✓	✓	✓				
Full-page advertisement in program	Color	✓	✓	✓				
Half-page advertisement in program					✓	✓	✓	
Name listed in program	✓	✓	✓	✓	✓	✓	✓	✓
Name listed in annual report	✓	✓	✓	✓	✓	✓	✓	✓
WEBSITE & SOCIAL MEDIA MARKETING								
Listed as Premier sponsor with logo displayed on main event page	✓							
Press release featuring Premier sponsor	✓							
3 Solo features in social media posts (option for logo or photo)	✓							
Solo feature in social media post (option for logo or photo)		✓	✓	✓				
Feature with other sponsors in social media post					✓			
Tagged in pre- and post-event social media posts	✓	✓	✓	✓	✓	✓	✓	
Headline billing logo placement in email blast sent to 4,000+ subscribers	✓							
Logo placement in email blast sent to 4,000 + subscribers	✓	✓	✓	✓	✓			
Named in email blast sent to 4,000+ subscribers						✓	✓	
Headline logo placement and link on event homepage and auction site	✓							
Logo placement and link on event homepage		✓	✓	✓	✓	✓		
Name listed on event homepage							✓	✓

2023 STAND UP FOR STUDENTS

Yes, _____ (*Sponsor Name for Event Recognition*)
will sponsor Stand Up for Students.

- ☐ Headliner, \$10,000 (\$8,500 tax-deductible)
- ☐ Advocate, \$7,500 (\$6,250 tax-deductible)
- ☐ Emcee, \$5,000 (\$4,000 tax-deductible)
- ☐ One-Liner, \$2,500 (\$1,750 tax-deductible)
- ☐ Punchline, \$1,000 (\$500 tax-deductible)
- ☐ LOL, \$500 (\$250 tax-deductible)

☐ I would prefer to be recognized as an Underwriter. (*In choosing the Underwriter option, we forgo our event tickets making the contribution 100% tax-deductible.*)

☐ I would like to purchase _____ additional general admission ticket(s) @ \$125 each, which includes admission to Stand Up for Students with open bar and lite fare.

Enclosed, please find a check in the following amount: \$ _____
(*Please make checks payable to Cristo Rey Jesuit High School and mail to CRJ Development Office, 420 South Chester Street, Baltimore, MD 21231.*)

Contact Name/Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

For more information, contact us at 443-573-9881 or development@crstoreybalt.org.

